



FEDERATION
of
MP CHAMBERS OF COMMERCE AND
INDUSTRY



FED EXPO 2025 – Sponsorship Opportunities

Showcase. Collaborate. Grow.

Event Dates: 21st–23rd November 2025

Venue: GIA Exhibition Center, Bhopal (Madhya Pradesh)

Be part of one of Central India's most dynamic trade, technology, and investment events — connecting industries, innovators, MSMEs, and international partners. Partnering with **FED EXPO 2025** means visibility, credibility, and unmatched engagement with business leaders, policymakers, and global participants.

Sponsorship Categories

1. Platinum Sponsor – ₹10,00,000

Exclusive Premium Partner (Limited to 2)

Benefits:

- Prime Exhibition Booth: *20 ft. x 10 ft.* in a premium zone
 - **Top-tier Branding:** Logo on all event collaterals, LED walls, entry gates, lanyards & delegate kits
 - **Media Spotlight:** Prominent mention in press releases, media interviews & partner credits
 - **Digital Presence:** Dedicated social media campaign + logo with hyperlink on official website
 - **Speaking Privilege:** Opportunity to address the audience during Opening Ceremony
 - **Print Promotion:** Full-page ad in the Event Magazine + logo on front inside cover
 - **Corporate Video Feature:** 1-minute brand video screened on LED wall daily
 - **5 VIP Passes + Priority Access** to Networking Lunch / Gala Dinner
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2. Gold Sponsor – ₹8,00,000

Benefits:

- Prominent Booth: *10 ft. x 10 ft.* in high-traffic area
 - Logo on main event signage, welcome arch & backdrop
 - Recognition in press releases and media coverage
 - Social media acknowledgments & feature post
 - Half-page ad in Event Magazine
 - 3 VIP Passes
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3. Silver Sponsor – ₹6,00,000

Benefits:

- Standard Booth: *10 ft. x 10 ft.* in general exhibition zone
 - Logo on select event panels & directional signage
 - Social media recognition (tagged mentions & story features)
 - Quarter-page ad in Event Magazine
 - 2 VIP Passes
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4. Bronze Sponsor – ₹4,00,000

Benefits:

- Booth: *10 ft. x 10 ft.*
 - Logo on shared signage at exhibition area
 - Basic mention in promotional materials
 - Recognition on official social media handles
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5. Associate Partner – ₹3,00,000

Benefits:

- Shared branding visibility on select event panels
 - Social media acknowledgment
 - Logo featured in website under "Associate Partners"
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6. Media Partner – ₹2,50,000 (Exclusive)

Benefits:

- Exclusive Media Collaboration rights
 - Branding on all media collaterals and press backdrops
 - Featured interviews and logo in media coverage
 - Full-page advertisement in Event Magazine
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7. Hospitality Partner – ₹2,00,000 (Exclusive)

Benefits:

- Branding in VIP Lounge & Food Court Area
 - Logo on catering counters & hospitality signage
 - Social media mentions as "Official Hospitality Partner"
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8. Supporting Sponsor – ₹1,50,000

Benefits:

- Logo on shared partner panels
 - Social media acknowledgment
 - 1 VIP pass
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Additional Branding Opportunities

- **Delegate Kit Branding** (₹1,00,000): Logo on bags, notepads & pens
- **Lanyard & Badge Branding** (₹75,000): Exclusive logo on attendee ID cards
- **Water Bottle Branding** (₹50,000): Logo on distributed water bottles
- **Session Sponsor** (₹2,00,000 per session): Branding + 2 minutes company introduction
- **Advertisement in Event Magazine:**
 - Full Page – ₹50,000 | Half Page – ₹25,000

Contact for Sponsorship

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