





21, 22 & 23

2nd Edition FED **EXPO**

2025 **TRADE EXHIBITION**

Vendor Development Buyer Seller Meet

























About Federation (FMPCCI):

Established in 1975

Apex Body of Trade, Commerce & Industry in Madhya Pradesh.

10,000+ Members

Including **720** direct members and **70** industry associations.

Robust MSME & Tech-Driven Industry Base

Featuring a strong presence of MSMEs, startups, & innovative enterprises leadin in technology and import substitution.

Diverse Service Sector Participation

Broad representation from trade associations, service providers, and individual enterprises across multiple sectors.

Covers All Sectors

Food Processing, Pharma, Engineering, Mining, Textiles, Power, FMCG, and more.



Widest Geographical Coverage

Members from nearly every district of Madhya Pradesh.

FED EXPO 2024 - Success at a Glance

- 90+ stalls and 35,000+ visitors over three days.
- **Seminars & Workshops** by top public & private sector companies on their future expainsion plans.
- **Vendor Development Programme:** BHEL, C&G, Bina Refinery, Railways, etc., explained vendor registration process.
- International delegation: Russian Federation & USA delegates held one-to-one business discussions with MSMEs.
- **Support Institutions:** Financial institutions such as SIDBI, SBI, and others presented specially designed financing schemes for MSMEs, offering highly attractive and customized terms.
- **Government Participation:** Industries and MSME Departments from the Central and State Governments showcased their schemes and actively addressed the issues and queries of industrial units.
- **Startup Pavilion:** A dedicated pavilion was created for startups to display their innovations, connect with investors, and explore business collaborations.
- Machinery & Job Work Display: MSME units exhibited a wide range of machinery, equipment, and large-scale job work capabilities, highlighting their technical competence and production strength.





What FED EXPO 2025 Offers

• Overview:

- One of Madhya Pradesh's largest industry platorms connecting PSU's, large manufacturers & MSMEs.
- 200+ MSME exhibitors from MP & adjoining states showcasing technology, manufacturing & services.
- International Participation: Russia, USA, ASEAN member countries, Middle Eastern nations, and more.

Plenary Sessions & Workshops:

- Promotion of bilateral trade with other countries
- Vendor registration processes
- Supply chain sustainability
- Present & future procurement requirements

Exhibitor Benefits:

- Showcase products & services to top decision makers.
- Build new vendor & supplier linkages.
- Launch innovative products to a targeted audience.
- Explore joint ventures, collaborations & partnerships.
- Participate in one-to-one buyer-seller meetings.

Thematic Pavilions:

- Make in India Make for the World
- MSME Growth & Innovation
- Technology & Start-ups
- Sustainable Manufacturing & Green Energy







Event Publicity & Branding Opportunities:

Sponsor Visibility:

Associate as a sponsor and enjoy extensive

Branding opportunities throughout the event.

Multi-Channel Advertising:

Reach the target audience through print and electronic media, trade journals, newspapers, hoardings, banners, stickers, and other promotional materials.

Direct Engagement:

Benefit from digital mailers, mass SMS campaigns, and telemarketing to connect with potential attendees.

Exclusive Invitations:

Invitations distributed to industries, corporates, and Central & State Government offices for maximum engagement.



ANCHOR UNITS

- Eicher Group
- Bina Refinary
- MP Birla Group
- Railways (CLW/RDSO)
- Patanjali Ayurved
- M.P. Power Transmission Co. Ltd
- Northern Coal Fields Ltd.
- Trident Ltd
- Andritz Hydro Pvt. Ltd.
- Ordinance Factory (Jabalpur, tarsi)
- M.P. Power Generating Co. Ltd.
- SAIL Southern Coal Fields Ltd.
- CG Power & Industrial Solutions

- LNJ Bhilwada Group
- Bhaskar Group
- SAGE Group
- HEG Ltd.
- IOCL.
- HPCL.
- BPCL

- BEML.
- ITC Ltd.
- GAIL,
- Astha
- BHEL Indian
- HEG Ltd.
- NTPC

FOCUS INDUSTRY SECTORS

- Engineering
- Pharma Sector
- Plastic & Rubber
- Solar Power Sector
- Printing and Packaging
- Food Processing
- Electrical & Electronics
- Textile
- Mining

- Power Sector
- Chemical
- Construction and Building

PARTICIPATING SERVICE SECTOR

- Governments Departments
- Industry Association & Chambers
- GEM Agencies

- Educational Institutions
- Finance and Insurance
- Hospitality Sector

- Agriculture
- IT & ITES Companies
- Skill Parks/ITIS



Two and Three Side Open Stall Rs 9000 Per Square Meter

Two Tables, Four Chairs, Spot Light, Dustbin Fascia Branding, Power Point



One Side Open

Stall Rs 8500 Per Square Meter One Tables, Two Chairs, Spot Light, Dustbin Fascia Branding, Power Point



Raw Space

Rs 7000 Per Square Meter Space Marked with Designing of Stall with

One Power Point



Rs 6500 Per Square Meter

One Power Point





Supported Associations & Organizations











































Scan Here Book Your Stall

Visit: https://fedexpo2025.fmpcci.org/

Organizer:

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